


WEBSITE REDESIGN SEO CHECKLIST

Task	
Review Current Search Performance & Website Usage	
Plan Your Redesigned Pages - Page Mapping & On Page Content Review	
Review Your Website Structure	
Set Up Redirects	
Update Meta Information, Schema Markup & Alt Text	
Add Google Analytics & Other Measurement Tools To The Redesigned Site	
Review User Experience	
Update Any Broken Links	
Resubmit Sitemap to Google Search Console & Bing Webmaster Tools	
Monitor performance	